



The Lone Star Initiative

Cornerstone Member Benefits

The Lone Star Initiative is a strategic approach to securing Texas's future. Positively influencing the decisions of Texas's lawmakers requires significant funding, pro-active grassroots mobilization, expertise on the issues and strength in numbers.

TAB's Cornerstone Program, The Lone Star Initiative provides the resources to ensure what our state needs most, a united business community that is focused on job creation and willing to engage the opposition at every level.

Dale Young, Chairman
Summit Consolidated Group
Former TAB Board Chair

OUR MISSION

The mission of the Texas Association of Business is to make the Texas business climate the best in the world.

Texas Association of Business
1209 Nueces
Austin, TX 78701
(512) 477-6721

	Platinum \$100,000+	Gold \$99,000 - \$50,000	Silver \$49,999 - \$25,000	Bronze \$24,999 - \$12,000	Advocate \$11,999 - \$1,000
Platinum Package					
Public Affairs Council Events Meeting fees waived for all attendees from your company	●				
Annual Legislator's Reception Signage listing company as a major investor (other sponsors sold)	●				
Logo Placement on TAB Website Banner message on TAB Website	●				
Gold Package					
Quarterly President's Executive Report Banner message in the report listing your company as a major investor	●	●	●		
Annual Business Issues & Policy Guide Special recognition page listing company as major investor	●	●	●		
Board Meeting Continental Breakfast Signage listing company as a major investor (three times per year)	●	●	●		
Board Meeting Reception Signage listing company as a major investor (three times per year)	●	●	●		
Silver Package					
TAB Regional Events Signage listing company as a major investor	●	●	●	●	
Annual Feature Article on Company Featured in TBR and TAB Website	●	●	●	●	
TAB Boardroom Use Twice per year (free)	●	●	●	●	
Bronze Package					
Regional Policy Updates by TAB CEO	●	●	●	●	
Quarterly President's Executive Report	●	●	●	●	
Advocate Package					
Participate in Public Policy Committees	●	●	●	●	●
Employment Relations Hotline	●	●	●	●	●
Listing of your Company on TAB Website	●	●	●	●	●